



JASON S. JAGDEO

WEB DEVELOPER - SOCIAL MEDIA

CONTACT

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999 SW 1st Ave, Miami, FL

www.iokq.com

EDUCATION

2001-2006

CORNELL UNIVERSITY

- Bachelor of Science in Human Development

2003-2007

CORNELL UNIVERSITY

- Ergonomics Minor
- Multiple Publications

SKILLS

- Project Management
- AI (ChatGPT, Claude, Meta)
- Social Media Marketing
- UI/UX & Design Expert
- Wordpress/HTML/PHP/CSS
- Effective Communication
- Web Monetization & Sales
- Creative "Idea Guy"
- Branding & Graphic Design

LANGUAGES

- English (Fluent)
- Spanish (Novice)
- Hebrew (Read & Write)

SUMMARY

Innovative front-end developer specializing in UI/UX user design psychology, viral Content Creator with nearly two decades of experience building and marketing entertainment platforms from scratch that have reached millions of users per month. Specialize in content curation, social media marketing, and web monetization optimization. Notable achievements include directing and producing YouTube videos such as funny skits/pranks, inspirational and social experiments with over 1 Billion views across multiple YouTube channels.

WORK EXPERIENCE

EPICFAIL.COM

2008 - PRESENT

Founder. Marketing Manager & Content Specialist

- Developed, designed, and grew site into household name.
- Popularized and trademarked the phrase 'Epic Fail.' Immortalizing my spot in internet meme history.
- Built loyal word of mouth traffic base peaking at 100,000+ DAU.
- Grew 1.5 million+ fans on Facebook.

DAMN.COM

Co-Founder. Social Media & Viral Content Specialist

2014-2018

- Created a powerful viral website driven purely by Facebook traffic. Reached over 1 million people per month during peak.
- Used analytics to optimize site for increased virality and monetization.
- More than 1 million Facebook fans garnered. 7 figure total net profits.

YouTuber

2021-2025

Content Creator

- Turned gaming hobby into a YouTube channel with over 250K views.
- Created HQ custom original video graphic introductions for YouTube.
- Videos influenced game developer(s) to make changes to various in-game cash offers and rewards which improved gamer satisfaction increased mobile game profits substantially.

STARTUP EXPERIENCE

SNAPJET [Pacific Opal]

2013-2015

Investor

Digital Marketing Coordinator

- Worked with a team of 5 mechanical and electrical engineers to bring patented mobile printing technology to market.
- Led marketing which yielded successful \$210k Kickstarter campaign.